



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Presentation Of "Best Of Lodi In 1998" Awards By The Record

MEETING DATE: February 3, 1999

PREPARED BY: City Clerk

RECOMMENDED ACTION: None required.

BACKGROUND INFORMATION: The City Clerk's Office received notification recently that it had been awarded the following seven "Best of Lodi in 1998" awards by The Record.

- Children's Activities – Lodi Parks and Recreation
- Place To Take Visitors – Lodi Lake
- Park – Lodi Lake
- Children's Activities – Lodi Lake
- Landmark – Lodi Arch
- Park – Hutchins Street Square
- Park – Emerson Park

Susan Cruz with The Record will be at the City Council meeting to present these awards to the Mayor.

FUNDING: None required.


Alice M. Reimche
City Clerk

APPROVED: _____

H. Dixon Flynn -- City Manager

Feb 2

The Record

Stockton • San Joaquin • Mother Lode

530 East Market Street
P.O. Box 900
Stockton, CA 95201
209-943-1112

CONGRATULATIONS!!!

The Record readers have voted you one of the Best of Lodi in 1998. Enclosed you will find your certificate suitable for framing.

To increase your exposure for 1999, The Record is introducing a number of new advertising opportunities. The programs that would best fit your advertising needs are included with the corresponding flyers.

Some of the programs have already started. To ensure maximum exposure before the 1999 ballot appears in April, we should discuss this at your earliest convenience.

If you have any further questions, please feel free to contact me at (209)546-8224.

Sincerely,



Susan Cruz
Account Executive

Enclosure



Award of Merit

Landmark

Lodi Arch

The Record, San Joaquin County congratulates you for being chosen
by area residents as

The Record's Runner Up in Best of San Joaquin 1998

You were selected by vote as the people's choice in your specific line
of business through a non-scientific poll of Record readers. We are
proud to make this award on their behalf.

Roger Coover

President & Publisher, The Record

**The
Record**
Stockton • San Joaquin • Mother Lode

June 23, 1998